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# ALTERNATIVE MARKETS PROGRAM

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## Control and invest the rewards from your superior loss experience.

### Unique benefits for a traditional coverage.

Eastern Alliance's Alternative Markets Programs offer non-traditional insurance products and risk financing services to clients eager to share in underwriting profits and investment income. These products and services are a sensible solution for individual accounts, groups, associations, and agencies looking for stability and an increased level of control in an environment that is changing continuously.

Eastern Alliance's Alternative Markets Programs feature:

- ▶ Fully bundled offering – full-service fronting carrier, claims administration, risk management consulting, a stable off-shore facility and access to reinsurance coverage.
- ▶ Insulation from the traditional insurance market's pricing cycles.
- ▶ Potential shareholder dividend – return of underwriting profit and investment income.
- ▶ Dedicated service team – account manager, claims representative and risk management consultant.
- ▶ Monthly reporting package and regularly scheduled meetings with your dedicated service team.
- ▶ Annual actuarial review and accounting audit for each individual program.

### Interested in learning more?

Eastern Alliance writes Alternative Market Programs for individual accounts, groups, associations, and agencies. Acceptable programs vary in size, but should generate between \$1,500,000 to \$2,000,000 of direct written premium by the end of the program's first year.

If you are looking to initiate a program, or transfer an existing one to Eastern Alliance, your organization should provide:

- ▶ Description of the owner/shareholder of the program.
- ▶ Proposed effective date of the program.
- ▶ Financial statements of the current program, if applicable, or of larger individual clients.
- ▶ Acord application for each policyholder.
- ▶ Five years of currently valued loss history for each policyholder.
- ▶ Results of current program, if applicable.

Ask your agent today if an Eastern Alliance Alternative Markets Program is the right choice for your business.

For the name of an independent insurance agent representing Eastern Alliance Insurance Group, visit us on the web at [www.eains.com](http://www.eains.com), or call us at 1.888.654.7100.



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Midwest Regional Office: 8425 Woodfield Crossing Blvd, Suite 125, Indianapolis, IN 46240-7321 · 1.800.847.0996  
Southeast Regional Office: 6101 Carnegie Blvd, Ste 105 · Charlotte NC 28209 · 1.866.731.3543